

INNOVATIONS AS STRATEGIES FOR STRENGTHENING QUALITY MIDWIFERY CARE, ACCESS AND AVAILABILITY

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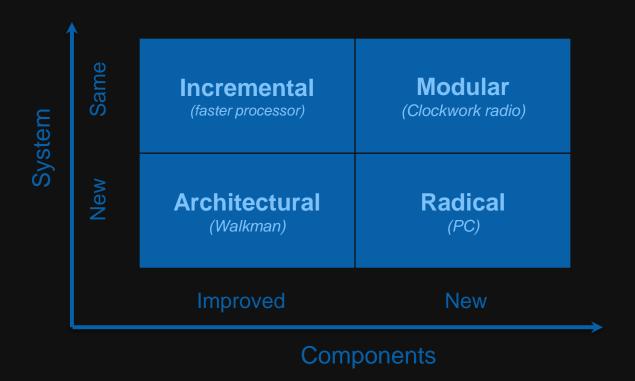
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in-no-va-tion

Product Service Process



From: Clark and Henderson (1990



Empowering Health Workers / Midwives

User Needs/Usage Model → Innovative technology solutions



Data acquisition and analytics



Workforce Training and Education



Public Health content



Field based Tools & **Diagnostics**

Technologies for enabling capacity, skills & new models of care



A Radical Innovation for empowering frontline health workers









"Innovative Approaches to building capacity and addressing critical shortage of frontline health workers"



A Radical Innovation for empowering frontline health workers

Data collection

Health Education & Training

Pubic Heath Information

Field based Tools & Diagnostics

New components New system



Mobile tech



Data collection & analytics

User friendly software



Multimedia Interactive e-learning content with assessment















And many many more...



Innovation İS not a choice anymore..

